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## Natural Stone Thin Veneer Leader Builds On Popular Product Line

*Robinson Brick Company adds three colors to real stone thin veneer line-up.*

DENVER – April 10, 2006 – Driven by overwhelming demand, Robinson Brick Company, the most trusted name in quality masonry products, announced today the second major expansion of the year to their popular Robinson Rock product line. Three new colors are immediately available; Cimarron, Cavanal, and Powderhorn.

The new colors were introduced after evaluating consumer trends and needs. Cimarron is a fieldstone product, with a unique combination of brown, rust, and gray tones. Cavanal borrows from the same palette as Cimarron, and features a one-of-a-kind configuration that lies somewhere between a country and a traditional ledgerstone. Powderhorn is a true dry-stack ledgerstone using soft yellow, white, and gray hues.

“Fieldstone and ledgerstone configurations continue to be two of the most requested styles in natural stone veneer,” said Lesa Bannon, Vice President of Marketing & Corporate Communications for Robinson Brick Company. “We like to act quickly to develop colors and looks to meet the desires of the market. If someone can imagine it, we can create it.”

“This is a very exciting expansion,” commented Mark Stutz, Vice President of Sales for Robinson Brick Company. “These colors are some of the most interesting in the industry. Our ability to rapidly adapt to an ever-changing marketplace, and still maintain our strict ISO 9001 standards is a real testament to the commitment of our manufacturing team.”

Robinson Rock Thinrock is available at more than 150 distributor locations throughout the United States and Canada, or at one of 17 Robinson Brick Company Masonry & Design Center showrooms. For more information, visit [RobinsonBrick.com](http://RobinsonBrick.com).

### About Robinson Brick Company

Robinson Brick Company is the leading manufacturer of exquisite, high quality brick, block, Thinbrick, and Thinrock products. ISO 9001 registered, the Denver-based company operates six manufacturing facilities, sixteen design and masonry centers, and employs over 500 people across the United States, and is proud to celebrate 126 years serving Denver and hundreds of distributors throughout North America. For more information on Robinson Brick Company products, showrooms, and distributor locations, visit [RobinsonBrick.com](http://RobinsonBrick.com). Robinson Rock, Thinveneer, Thinrock, Cimarron, Cavanal, and Powderhorn are trademarks of Robinson Brick Company.