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Robinson Brick Company Appoints VP of Sales

Craig DeVere leads national sales growth initiatives

DENVER – July 19, 2006 – Robinson Brick Company today announced that it has promoted Craig DeVere to Vice President of Sales for its national and local operations. DeVere has been with the company since 1998, most recently serving as Director of Market Channel Development. He has been instrumental in developing national product and market channels for the company's brick and natural stone thin veneer product lines. DeVere's new responsibilities will expand to all sales operations through the company's national distribution network and direct responsibility for branch sales in several of its 16 retail locations.

Robinson Brick Company's President and COO, Mark Stutz, commented, "Craig has spent many years serving our markets and customers while driving our brick and Thinveneer program across the country. He will undoubtedly be a key element in our continued success."

About Robinson Brick Company

Robinson Brick Company is the leading manufacturer of exquisite, high quality brick, block, Thinbrick, and Thinrock products. ISO 9001 registered, the Denver-based company operates six manufacturing facilities, sixteen design and masonry centers, employs over 500 people across the United States, and is proud to celebrate 126 years serving Denver and hundreds of distributors throughout North America. Robinson Block Company is the leading manufacturer of exquisite, high quality concrete block products in Colorado and Wyoming, and is a subsidiary of Robinson Brick Company. For more information on Robinson Brick Company products, showrooms, and distributor locations, visit RobinsonBrick.com. Thinveneer, Thinbrick, and Thinrock are trademarks of Robinson Brick Company.