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Robinson Brick Company Opens Second Location in Utah

St. George is Home to the Company's 18th Design and Masonry Center

DENVER – October 2, 2006 – Denver-based masonry product manufacturer, Robinson Brick Company, announced the opening of its newest branch location in St. George, Utah. This design and masonry center is now part of the 18 Robinson Brick Company branch locations throughout the United States, and the second in the state of Utah.

The store is open to the public and located at 1517 East 3850 South, and showcases all of the Company's popular products including Thinveneer rock and brick, in addition to its flagship product, Robinson Brick. This product is known throughout the country as the highest quality brick available.

"We're thrilled to have a second store location in Utah," said Mark Stutz, President and COO of Robinson Brick Company. "The St. George design and masonry center strengthens and reinforces our position in that market, and is a perfect complement to our recently-opened Salt Lake City location."

The store will allow builders, architects, masons, and consumers the opportunity to view all of Robinson Brick Company's unique products in the hands-on showroom. The showroom will display a wide array of masonry products, including brick, thin brick veneer, natural stone thin veneer, pavers, retaining wall block, and much more. The showroom also displays a wide variety of design ideas from interior to exterior applications, and residential to commercial projects. Customers can walk through the showroom and receive information and advice on everything from color choices to installation from the knowledgeable sales staff.

About Robinson Brick Company

Robinson Brick Company, a subsidiary of General Shale Brick, Inc., operates six manufacturing facilities and now 18 design and masonry centers in six states from its headquarters in Denver, Colo. Robinson Brick Company manufactures high quality brick, block, Thinbrick, and Thinrock. General Shale Brick is the leading exterior building materials manufacturer in the country. General Shale's parent company, Wienerberger AG, is the largest brick company in the world and is headquartered in Vienna, Austria. Robinson Brick, Thinveneer, Thinbrick, and Thinrock are trademarks of Robinson Brick Company.